



Seven DAYS / Seven CHALLENGES

TAKE THE

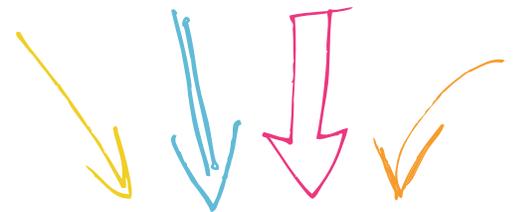
CACFP

CHALLENGE

OVER A DOZEN CHALLENGES TO CHOOSE FROM. Select one each day to help spread the word that the CHILD AND ADULT CARE FOOD PROGRAM serves over 4,000,000 CHILDREN with healthy meals and snacks daily. AWARENESS is the key to fighting hunger together.



CELEBRATE NATIONAL CACFP WEEK March 17-23, 2019



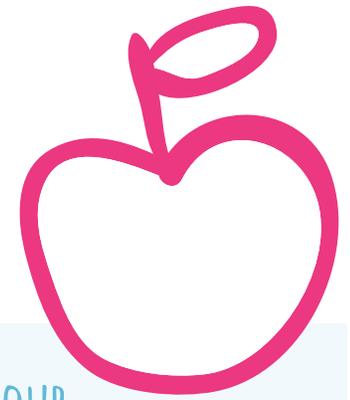
To ACCEPT THE CHALLENGE go to CACFP.ORG/CACFPWEEK and find tools & resources to help you succeed.



This institution is an equal opportunity provider.

# TAKE THE CACFP CHALLENGE

SEVEN DAYS to complete seven of the below challenges. Select one each day to help spread the word about the CHILD AND ADULT CARE FOOD PROGRAM.



## ONLINE

1. Change your Facebook cover image to the NCA Celebrate #CACFPWEEK promo.
2. Add the #CACFPWEEK overlay to your Facebook profile image.
3. Tweet at least once a day with #CACFPWEEK.
4. Use the Celebrate #CACFPWEEK email signature.
5. Share the #CACFPWEEK CACFP Minute Video.
6. Display one of #CACFPWEEK web banner ads to your website.
7. Post. Share. NCA #CACFPWEEK Facebook posts.
8. Include #CACFPWEEK in your email newsletter.



## IN YOUR COMMUNITY

9. Handout (or email) Sponsor cards to fellow providers who are not a CACFP provider.
10. Share #CACFPWEEK sample cycle menu with non-CACFP providers.
11. Post #CACFPWEEK fliers out in the community, think gas station, church, school, your local grocery store.
12. Send a letter to your local legislator explaining the importance of the program.
13. Reach out to newspaper reporters, newscasters, and other local media for coverage about the program.
14. Host an open house to talk about CACFP, invite community members, media, and parents.
15. Include #CACFPWEEK ad in newsletter.



## IN YOUR HOME/CENTER

16. Send home activity sheet for children to complete, together, with their parents.
17. Try a new recipe. Send it home with children. Post pictures on social media with #CACFPWEEK.
18. Send helpful tips and websites home to parents to help encourage healthy meal planning at home.
19. Encourage your children to complete activity booklet and have them share with their parents.
20. Make the pledge to Eat Healthy.



CHECK IT OUT! RESOURCES & TOOLS for each challenge are available at [CACFP.ORG/CACFPWEEK](http://CACFP.ORG/CACFPWEEK).

